



ASHLEY GRILLO

Graphic Designer

A committed graphic designer focused on enhancing brand identities, conveying narratives, and connecting with target audiences. With three years of professional experience in the industry, I am dedicated to crafting visually captivating and innovative designs.

CONTACT

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EDUCATION

Behavioral Neuroscience, BA
Saint Anselm College
August 2016-May 2020
Affiliations: National Society of
Leadership and Success

CERTIFICATIONS

Email Marketing 2023
Hubspot
June 2023 - August 2023
Digital Marketing
Hubspot
July 2023- August 2023

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Canva
Wordpress
Figma
Hootsuite

SKILLS

Advertising Design
Logo Design
Typography
Brand Identity
UI/UX Design
Photography
Social Media Content
Project Management

EXPERIENCE

Graphic Designer/Marketing Coordinator | October 2020 - Present
Pearl Marketing | Nashua, NH

- Provided graphic design services to a wide array of clients, including the healthcare, hospitality, and education industry.
- Collaborated with the website development team to design and build interactive, responsive, and user-friendly interfaces according to web design principles.
- Coordinated with internal teams, including marketing, from initial concept to project completion to ensure brand consistency.

Office Assistant | September 2017 - March 2020

Saint Anselm College Dean Of Students Office | Manchester, NH

- Managed a wide range of administrative tasks and promoted a positive and productive work environment.
- Scheduled faculty meetings, designed email campaigns for campus events, and assisted students with inquiries.

Graphic Designer | December 2016 - March 2020

Saint Anselm College | Manchester, NH

Student Government Association Class of 2020

- Designed multiple graphic elements related to SGA initiatives, including printed advertisements, posters, custom apparel, Class of 2020 merchandise, and social media content.
- Became a creative advisor to the Saint Anselm SGA Class of 2021 and Class of 2022.

Graphic Design Intern | October 2017 - May 2019

Saint Anselm College | Manchester, NH

Enough is Enough Committee

- Collaborated with Saint Anselm College faculty on implementing programs to educate the college community on campus safety and developing a safe space for students.
- Developed informative infographics and print advertisements to highlight committee events and workshops, encouraging students to get involved and make a difference within the campus community.